



July 28 - August 2, 2019 Yokohama, JAPAN  
Pacifico Yokohama

ORGANIZERS



*International Geoscience and Remote Sensing Symposium 2019*

# IGARSS 2019

## Sponsorship & Exhibition Prospectus

Please access <http://igarss2019.org> for more details.





# IGARSS 2019

2019 IEEE  
International Geoscience and  
Remote Sensing Symposium  
July 28 - August 2, 2019, Yokohama, JAPAN

## Welcome Message

On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS 2019 Organizing Committee, we are pleased to invite you to Yokohama, Japan for IGARSS 2019 that will be held from Sunday July 28th through Friday August 2nd, 2019 in the "PACIFICO Yokohama" Convention Center.

This will be the 39th annual IGARSS symposium and will continue the excellent tradition of gathering world-class scientists, engineers and educators engaged in the fields of geoscience and remote sensing. We believe that the additional scientific themes of this event, focusing on 'Disasters and Environment' will facilitate an inspiring technical program.

IGARSS is recognized today as a premier event in remote sensing and provides an ideal forum for obtaining up-to-date information about the latest developments, exchanging ideas, identifying future trends in your research area and making contacts with the international remote sensing community. With intensive and careful planning underway we anticipate a technically outstanding and most pleasant symposium.

We look forward to meeting you in Yokohama during IGARSS 2019.

Akira Hirose  
The University of Tokyo  
General Chair



## Conference Venue Information

### Pacifico Yokohama

1-1-1, Minato Mirai, Nishi-ku, Yokohama, Japan

Tel: +81-45-221-2155

<http://www.pacifico.co.jp/english/>

Pacifico Yokohama is one of Japan's most distinguished convention centers. It is located on the waterfront of Yokohama Bay, directly facing the waterside with a great harbor view. It consists of the National Convention Hall, the Conference Center, the Exhibition Hall, and hotels.

#### Access:

From Haneda Airport: 20 minutes by car, 40 minutes by bus or 30 minutes by train.

From Narita Airport: 90 minutes by bus or 100 minutes by train.

Please see the following URL for detailed information.

<http://www.pacifico.co.jp/english/destination/access/tabid/502/Default.aspx>

## Call for Sponsors and Exhibitors

The Organizing Committee of the International Geoscience and Remote Sensing Symposium 2019 (IGARSS 2019) would like to offer sponsorship programs for related industries and organizations. The Symposium and an exhibition being held simultaneously are the international events where participants can overview the latest research findings in the field of the geoscience, remote sensing and related topics. We believe that it will be a perfect opportunity for you in enhancing your company profiles, disseminating fresh information, and further promoting your products and services, to the professionals from across the world. We would appreciate your support and cooperation in order to make the IGARSS 2019 successful.

### General Information, Application and Allocation Procedure

Application for sponsorship and exhibition will be handled on a first-come, first-served basis. Exhibition spaces will be allocated based on the sponsorship level and date of application.

All packages and items are subject to availability. Prices are for 2019, Japanese Consumption Tax 8% will be added.

### < Package Sponsor >

We have prepared sponsorship packages with 3 different status levels;

Platinum: **JPY 2,000,000**

Gold: **JPY 1,500,000**

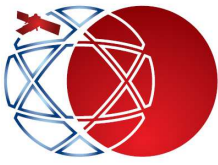
Silver: **JPY 1,000,000**

The privileges for each sponsorship level are outlined in the chart below.

No.	Sponsorship Privileges	Platinum	Gold	Silver
		JPY 2,000,000	JPY 1,500,000	JPY 1,000,000
1	Complimentary delegate registration	Up to 3 persons	Up to 2 persons	Up to 1 person
2	Advertisement in the Final Program Guide or on IGARSS 2019 App	1 page	1 page	1 page
3	Flyer/leaflet insert to congress bags	Up to 2 items	Up to 1 item	Up to 1 item
4	Exhibition booth (3 exhibitors budgets are included.)	Yes (5.4m x 5.4m)	Yes (5.4m x 3.6m)	Yes (3.6m x 3.6m)
5	Logo on the Final Program Guide or on IGARSS 2019 App	Yes	Yes	Yes
6	Logo on a sponsor signboard	Large	Medium	Small

#### <Notes>

- \* Please send your company logo (in both jpg and ai/eps format) together with this application form.
- \* Please note that layout and size of logo will be determined by the Organizing Committee.
- \* Please note that there will not be refund or reduction of sponsor fee in case you will not use any items of sponsor benefits at your own convenience.



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## 1. Complimentary delegate registration

Free registration with name badges will be provided.

## 2. Advertisement in the Final Program Guide or on IGARSS 2019 App

Sponsor advertisement will be included in the Final Program Guide or on IGARSS 2019 App.

<About IGARSS 2019 Final Program Guide> *\*Tentative*

Printing number: 2000 copies

Guide book size: A4 (W 180cm x H 267cm)

Issue date: July 28, 2019

Ad specification: A4 size, B/W 1 page

Ad data should be submitted to the Secretariat with outlined Adobe Illustrator or high-resolution print-ready PDF by Email. Submission deadline is **April 26, 2019**.

## 3. Flyer/leaflet insert to congress bags

1 or 2 item(s) of a maximum size A4 flyer/leaflet will be inserted to congress bags.

Detailed information on how to send the flyer/leaflet will be announced around May 2019.

## 4. Exhibition booth

Following exhibit area will be provided. Please inform us of the booth location you would like.

Platinum: 5.4m x 5.4m *\*Green colored area in the floor plan in p.6*

Gold: 5.4m x 3.6m *\*Yellow colored area in the floor plan in p.6*

Silver: 3.6m x 3.6m *\*Red colored area in the floor plan in p.6*

3 exhibitors budes will be provided per booth.

## 5. Logo on the Final Program Guide or on IGARSS 2019 App

Sponsor logo will be presented in the Final Program Guide or on IGARSS 2019 App.

Please send your company logo (in both jpg and ai/eps format) together with your sponsorship application.

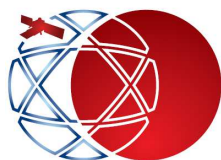
## 6. Logo on a sponsor signboard

Sponsor logo will be presented on a sponsor signboard.

## < Item Sponsor >

We will offer 18 sponsor items that can be purchased along with the package sponsorship. All sponsors that apply for any of the items below have the opportunity to publish the company name and logo on the IGARSS 2019 website with a link to the company webpage. Published logo size is distinguished depending on the level of sponsorship.

Website: <https://igarss2019.org/>



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No.	Items	Numbers to be accepted	Fee	
1	Exhibition booth	Type A (3.6m x 3.6m)	10	JPY 550,000
2		Type B (1.8m x 1.8m)	15	JPY 250,000
3	Advertisement in the Final Program Guide or on IGARSS 2019 App	Outside back cover (full color)	1	JPY 250,000
4		Inside front or back cover (full color)	2 (first come, first served basis)	JPY 200,000
5		Back matter, 1 page (black and white)	No limit	JPY 150,000
6		Back matter, half page (black and white)	No limit	JPY 100,000
7	Banner ads/signboard at the welcome reception		3	JPY 200,000
8	Banner ads/signboard at the coffee break	By day (Total of 5 days except the opening day)	5	JPY 200,000
9	Logo on congress bags		1	JPY 300,000
10	Logo on name badge lanyards		1	JPY 300,000
11	Banner ads at poster venue, distribution of flyer/leaflet, logo on a sponsor signboard		No limit	JPY 200,000
12	Pen & notepad	Delivery of actual goods	No limit	JPY 200,000
13	Logo on proceedings USB		1	JPY 600,000
14	Flyer/leaflet insert to congress bags (per flyer/leaflet)		No limit	JPY 100,000
15	Logo on IGARSS 2019 App		No limit	JPY 200,000
16	Logo presented at the battery charge station	1 station	No limit	JPY 200,000

## 1 - 2. Exhibition booth

Date: July 29 to August 2 (Move-in: July 28) *\*Tentative*

Venue: Room 301-304, 3rd floor, Conference Center in Pacifico Yokohama, Japan

<http://www.pacifico.co.jp/english/floorguide/conference/tabid/509/Default.aspx>

Two types of exhibition booths are available as follows. Applications will be accepted on a first-come, first-served basis.

Booth type	Dimensions	Fee / booth	Upper limit	Provided exhibitors budes
Type A	3.6m x 3.6m	JPY 550,000	10	3
Type B	1.8m x 1.8m	JPY 250,000	15	2

The items included in one booth: *\*Tentative*

Back panel (W900 x H2,100) x 2



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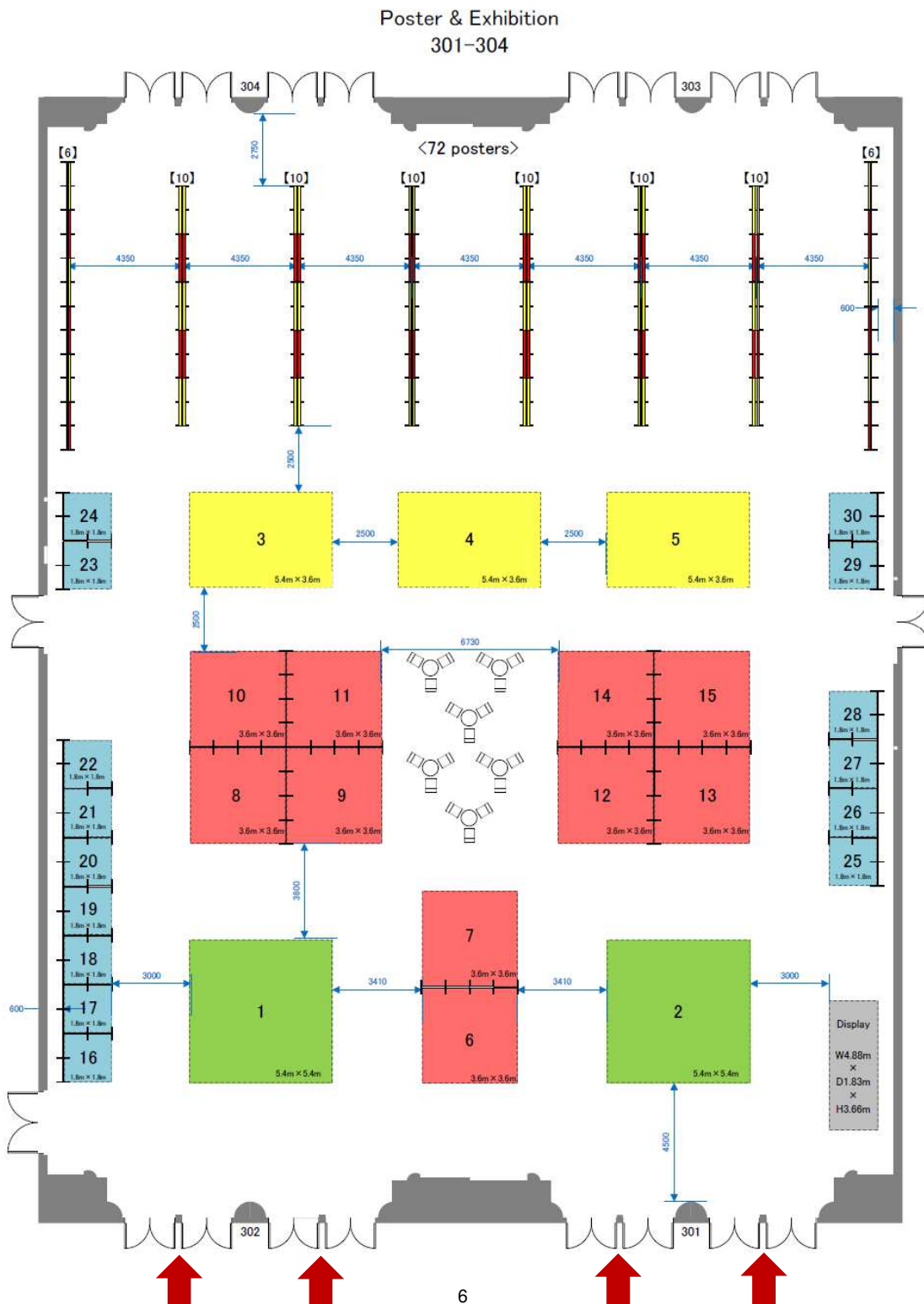
Company name board (W900 x H200) x 1

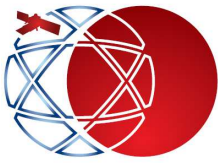
Table (W1800 x D600 x H700 with white cover) x 1

Electricity 500W per one booth, 1 electric outlet

2 chairs

Please select the booth number you wish to apply in the application form. The Secretariat will receive the request on a first-come, first-served basis. This layout is subject to change depending on unavoidable circumstances.





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### 3 - 6. Advertisement in the Final Program Guide or on IGARSS 2019 App

Sponsor advertisement will be printed in the Final Program Guide or posted on IGARSS 2019 App.  
Ads data is requested to be sent to the IGARSS 2019 Secretariat after applying for sponsorship.

- 1) Outside back cover, 1-page, full color (W210 mm x H297 mm)  
Fee: JPY 250,000 / per 1 company or organization  
Number to be accepted: 1 company or organization on a first-come, first-served basis
- 2) Inside front or back cover, 1-page, full color (W210 mm x H297 mm)  
Fee: JPY 200,000 / per 1 company or organization  
Number to be accepted: 2 companies or organizations on a first-come, first-served basis
- 3) Back matter, 1-page, B/W (W180 mm x H267 mm)  
Fee: JPY 150,000 / per 1 company or organization  
Number to be accepted: No limit
- 4) Back matter, half-page, B/W (W180 mm x H128.5 mm)  
Fee: JPY 100,000 / per 1 company or organization  
Number to be accepted: No limit

### 7. Banner ads/signboard at the welcome reception

Sponsor banner advertisement and signboard will be displayed at the welcome reception venue.

Fee: JPY 200,000 / per 1 company or organization  
Number to be accepted: 3 companies or organizations on a first-come, first-served basis

### 8. Banner ads/signboard at the coffee break

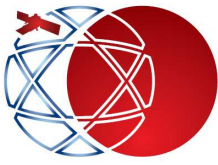
Sponsor banner advertisement and signboard will be displayed at the coffee break venue.

Date available: July 29, 30, 31, August 1 and 2  
Fee: JPY 200,000 / per 1 company or organization  
Number to be accepted: 5 companies or organizations on a first-come, first-served basis  
1 company or organization per day

### 9. Logo on congress bags

Sponsor logo will be printed on congress bags distributed to all delegates. Size/design of the bag, size and location of printed logo are to be determined by the organizing committee.

Production number: 2,000 (planned)  
Fee: JPY 300,000 / per 1 company or organization  
Number to be accepted: 1 company or organization on a first-come, first-served basis



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## 10. Logo on name badge lanyards

Sponsor logo will be printed on name badge lanyard distributed to all delegates. Size of the lanyard, size and location of printed logo are to be determined by the organizing committee.

Production number: 2,000 (planned)

Fee: JPY 300,000 / per 1 company or organization

Number to be accepted: 1 company or organization on a first-come, first-served basis

## 11. Banner ads at poster venue, distribution of flyer/leaflet, logo on a sponsor signboard

At the poster venue, sponsor banner ads/signboard will be displayed, and sponsor flyer/leaflet will be distributed.

Fee: JPY 200,000 / per 1 company or organization

Number to be accepted: No limit

## 12. Pen & notepad

Pen and notepad will be provided by the sponsor.

Required number of offers: 2,000 (planned)

Fee: JPY 200,000 / per 1 company or organization

Number to be accepted: No limit

## 13. Logo on proceedings USB

Sponsor logo will be printed on the body of proceedings USB that will be distributed to all delegates.

Fee: JPY 600,000 / per 1 company or organization

Number to be accepted: 1 company or organization on a first-come, first-served basis

## 14. Flyer/leaflet insert to congress bags (per flyer/leaflet)

1 or 2 items of flyers/leaflets (maximum A4 size) will be inserted in congress bags.

Fee: JPY 100,000 / per 1 company or organization

Number to be accepted: No limit

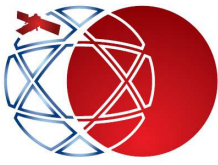
## 15. Logo on IGARSS 2019 App

Sponsor logo will be posted on IGARSS 2019 App.

Fee: JPY 200,000 / per 1 company or organization

Number to be accepted: No limit





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## 16. Logo presented at the battery charge station

Battery charging station for cell phones and tablets will be available at the venue. Include the sponsor's logo on the station.

Fee: JPY 200,000 / per 1 company or organization

Number to be accepted: No limit

## How to Apply

Please fill in the application form and send it to the secretariat via email **by Friday, April 19, 2019.**

With your application, please submit the company logo data (both JPG and ai / eps format), and the link.

After receiving your application, the Secretariat will issue the invoice.

## Contact

For more information about sponsorship, please contact:

IGARSS 2019 Secretariat

c/o JTB Communication Design, Inc.

Celestine Shiba Mitsui Bldg. 3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan

Tel: +81-3-5657-0777 Fax: +81-3-3452-8550 Email: [igarss2019@jtbcom.co.jp](mailto:igarss2019@jtbcom.co.jp)

## General Conditions

### Payments

After receiving Sponsorship & Exhibition application, the Secretariat will issue an invoice of 100% full amount.

Please transfer to the designated bank account by the deadline stated on the invoice.

### Cancellations

Cancellations and alterations have to be received in written and confirmed by the Secretariat in order to take effect. Cancellation fee: 50% of total costs will be forfeit if rental is cancelled before April 19, 2019, 100% thereafter.

### Currency & VAT

All prices are quoted and payable in Japanese Yen (JPY). The fee and Japanese Consumption Tax of 8% should be remitted to the bank account indicated on the invoice.

In case payment is not received by the Secretariat in due time, the application will be canceled.

### Logos

The use of the IGARSS 2019 and conference logo is not permitted without written permission of the organizers. These logos are only to be used in official conference publications or at events approved by the organizers. They may be used on satellite symposia invitations for sponsored satellite sessions held at the



conference venue.

### **Recording of Sessions**

No part of the scientific program may be photographed, filmed or otherwise recorded without prior permission from the organizers.